CONGRESS - SYMPOSIUM - MEETING
Organisation
PIETTE

YPC is a Belgian company specialising in the organisation of major scientific events. For 25 years, YPC has been confirming its regional, national and international stature in the creation of renowned symposia. Whether it involves a private meeting or a large-scale event, YPC’s hallmark is the comprehensive management of any event, providing the organiser with assistance and support in the search for excellence: creation, organisation, promotion, graphic design, signage, registration, sponsoring, audiovisual recording, digital design, translation, exhibition, publishing, catering, accommodation, etc. But even more ...

[Congress] (definition according to Le Petit Robert)
« A congress is a meeting of persons who come together to exchange their ideas or communicate the results of their studies. To attend or take part in an international congress.
Congresses, colloquia, roundtables, fora, symposia. Sociology Congress. Congress of Lawyers, Doctors, etc. Proceedings of a congress. »

[Congress] (definition according to Yolande Piette Communication)
« Fulfilment of a customised project, designed in perfect osmosis with the organiser and intended to bring together speakers and participants in an enhanced setting, where VIPs and congress participants have an opportunity to interact with each other in the best possible conditions. Work together to devise the perfect concept for your congress from A to Z. Experience a congress in an unforgettable atmosphere. A regional, national or international congress. Programmes and proceedings of each congress digitised on tablets and smartphones. Prize for the best European medicine congress awarded to YPC by France Congrès. »
Full convinced of the advantages afforded by state-of-the-art technology, YPC’s team is constantly breaking new ground in the creation of custom-made digital tools. In addition to developing powerful online portals designed to promote any event, each participant can take advantage of customised assistance throughout the congress or symposium. Participants need only switch on their smartphone or tablet (Apple, Android) to stay directly connected with you and receive any information useful for their participation: updated programme of contributions, detailed presentation of speakers, centralisation of data, receipt of documents, moderation of forums, FAQ, alerts and reminders for VIPs, various announcements, etc.

From the preliminary meeting with the customer until the post-event debriefing, each stage in the process is systematically tailored to our partner’s most demanding wishes. In addition to the coordination and monitoring of all the logistic components, YPC’s expertise will assist you in fulfilling your wishes, from the boldest to the most innovative. Acknowledged as a creator of unique atmosphere, YPC will firstly assist you in the search for an outstanding venue that can be used as a magnificent backdrop for your event. Once that venue has been selected, it will then be important to instil a special atmosphere by hosting it in a prestigious setting that will leave its imprint on both hearts and minds.

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Management, reflection, creation, customisation, action, innovation... YPC’s team is there to assist you in the organisation of outstanding meetings and invites you to share in a professional gathering where the predominant themes are threefold: trust, rigour and passion. That inalienable trust derives from the feeling of being surrounded by professionals whose character is steeped in experience. That unshakeable rigour in performing any task necessary for the optimum outcome of your project. And that indispensable passion for setting the seal on a unique partnership will never fail to grow as time goes by.
Dans l’univers fascinant de la magie, on appelle prestige, ce numéro final où le prestidigitateur fait jaillir l’impossible du possible, suscitant l’enchantement d’un public irrésistiblement charmé. YPC l’a déjà largement démontré, chaque événement peut se transformer en féérie d’un soir. Choix du lieu, de la décoration, de la lumière, de la mise en scène, de la partition musicale, des éléments de surprise… Rien ne sera laissé au hasard pour transporter vos convives dans un univers sublimé par votre art incomparable de recevoir. Et de donner.